



FCY NEW YORK

SPONSORSHIP PACKAGES

#victorythroughunity

FCY New York, proudly representing Buffalo, New York, is more than just a soccer team; it's a symbol of unity, passion, and the unifying spirit of sport. Nestled in the heart of the Queen City, we are a semi-pro team competing in the Western New York Premier Division of the United Premier Soccer League (UPSL).

Our journey was inspired from roots and culture of the Lackawanna Yemen Soccer Club, a dynamic and inclusive team based in Lackawanna, New York. This club comprised talented players from diverse backgrounds and cultures, the Lackawanna Yemen Soccer Club was a testament to the power of soccer in bringing communities together.

We also embraced the values of sportsmanship, community engagement, and cultural diversity. Our mission is not confined to excelling in the game; it extends to promoting these core principles.

FCY New York isn't just about scoring goals; it's about creating opportunities, fostering connections, and celebrating the rich tapestry of cultures that enriches our community.

THE HEARTBEAT OF FCYNY

OUR PASSION FOR THE GAME

We believe in the transformative power of sports, using it as a vehicle to shape not only players' skills but also their character.

With every stride we take on the field in this exhilarating journey, we continue to make our mark in the world of soccer while upholding the values that define us. FCY New York is more than a team; it's a heartbeat, a testament to the enduring spirit of soccer and its profound impact on our community. Welcome to our world, where soccer meets community, and together, we rise to greater heights.

UNLOCKING OPPORTUNITIES

Selecting FCY New York as your sponsorship partner represents a strategic choice that can significantly benefit your business. Here are compelling reasons to consider aligning your brand with our team:

Enhanced Visibility: FCY New York boasts a dedicated and diverse fan base, offering sponsors extensive regional and local exposure. Your brand will receive prominent placement within our stadium, on our jerseys, and across our active digital and social media platforms.

Community Engagement: Sponsoring FCY New York isn't just about supporting a soccer team; it's about investing in the community. We are deeply committed to engaging with local schools, charities, and youth soccer programs, showcasing your brand's commitment to corporate social responsibility.

Cultural Diversity: Our team is a reflection of the rich cultural tapestry that defines our community.

A partnership with us allows your business to exemplify inclusivity and appreciation for the diverse backgrounds that surround us.

Brand Exposure: Enjoy the privilege of associating your brand with an emerging force in the soccer world. FCY New York is on an upward trajectory, and your sponsorship will be closely linked with our journey to greater heights.

Customized Sponsorships: We recognize that each business has distinct marketing goals. To cater to your unique objectives, we offer flexible sponsorship packages that can be tailored precisely to meet your brand's mission and aspirations.



Positive Brand Association: Partnering with a respected and dynamic soccer team like FCY New York can elevate your brand's reputation and image. Your association with us conveys your dedication to excellence, teamwork, and community values.

Networking Opportunities: Sponsoring FCY New York opens doors to valuable networking prospects within our community and the broader soccer industry. Forge meaningful connections, expand your reach, and explore new business avenues.

Return on Investment: We take pride in delivering measurable value to our sponsors. Your investment in FCY New York can lead to increased brand recognition, heightened customer engagement, and ultimately, a positive return on investment.

Local Impact: By supporting a local soccer team like FCY New York, your business directly contributes to the growth and vitality of Buffalo and its surrounding areas. Your sponsorship has a tangible impact on the community you serve.



Shared Success: As we continue our pursuit of excellence on and off the field, your business becomes an integral part of our success story. Partner with us to create enduring connections and achieve shared success.

Sponsoring FCY New York is a strategic investment in a dynamic soccer team that is making significant strides in Buffalo and beyond. Join us in this exciting journey, where your brand can thrive, your community can flourish, and we can collectively reach new heights. Contact us today to explore the multitude of sponsorship possibilities with FCY New York.

FCY New York competes in the United Premier Soccer League (UPSL), a prominent and rapidly growing soccer league in the United States. The UPSL holds a special place in the U.S. soccer landscape, and here's why it matters:

4th Tier of U.S. Soccer: The UPSL occupies a pivotal position as the 4th tier of U.S. soccer. It's a tier that bridges the gap between amateur and professional soccer, making it a critical development league for aspiring players and a captivating competition for soccer enthusiasts.

Expansive Fanbase: The UPSL has garnered a passionate and diverse fanbase across the United States. This fanbase is not only enthusiastic about the sport but also deeply engaged with their local teams. FCY New York benefits from this vibrant community of soccer lovers, ensuring that sponsors can tap into a dedicated and growing audience.

Exposure Beyond Expectations: As the highest non-professional level of soccer in the United States, the UPSL offers unmatched exposure for sponsors. FCY New York's participation in this league means sponsors have the opportunity to

showcase their brand to a broad and captivated audience, both locally and nationally.

Developmental Excellence: For young talents dreaming of professional soccer careers, the UPSL serves as a crucial stepping stone. FCY New York's involvement in this league provides young players with the chance to develop their skills in a competitive and nurturing environment, potentially advancing to higher tiers of U.S. soccer.



20 HIGHLIGHTING 23 OUR SUCCESS

- Undefeated in all WNY & Northeast UPSL Premier Competitions
- UPSL WNY Premier Regular Season Champions 23'
- UPSL WNY Premier Division Champions 23'
- UPSL Northeastern Premier Champions 23'
- UPSL National Quarter Finals RO 8 Appearance
- NISA Independent Cup Group Winners 23'
- Game Record In All Competitions 2023
13W 3D 1L

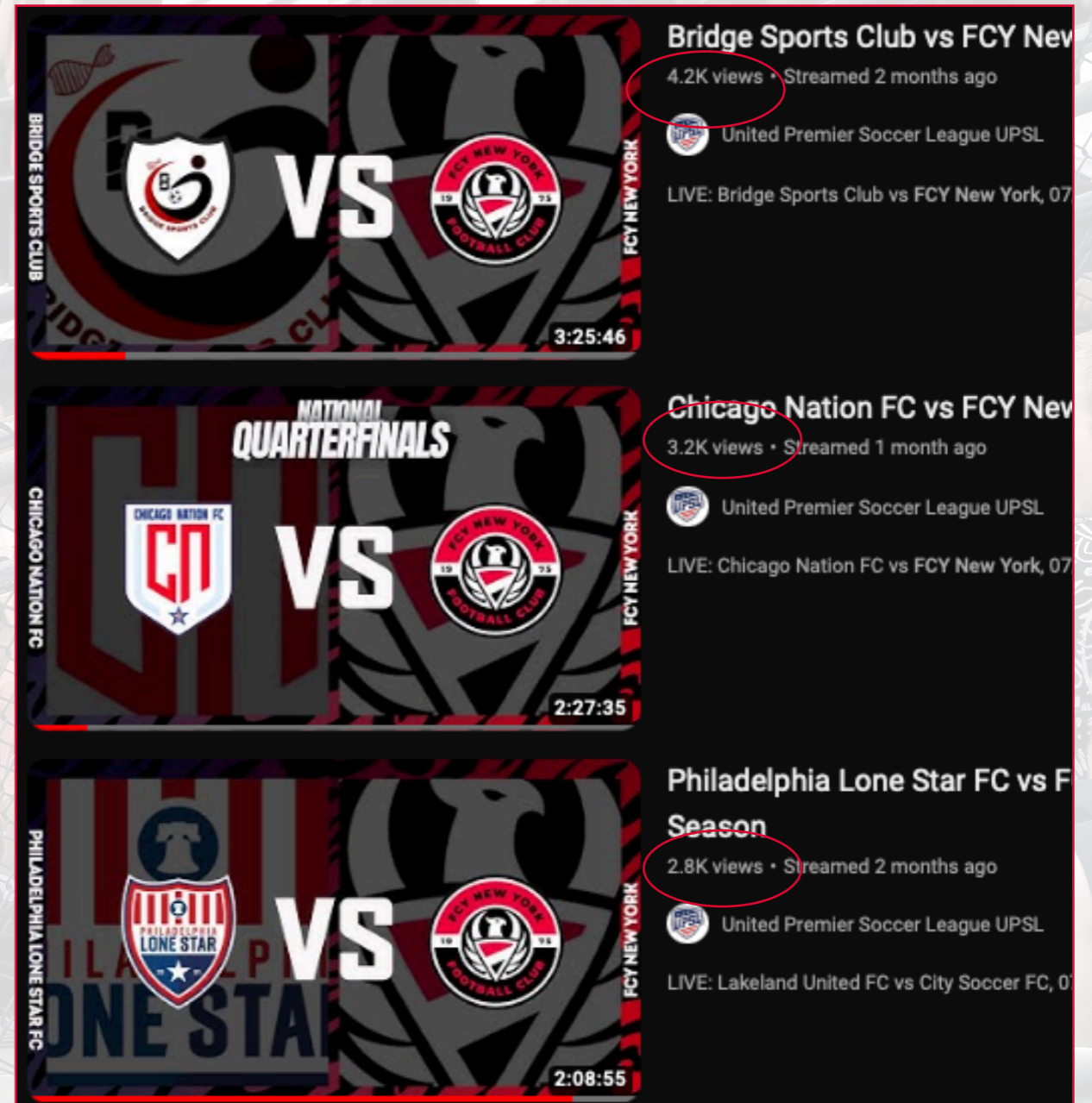


FANATICS UNLEASHED: FCY NEW YORK'S LEGION OF SUPPORTERS

At FCY New York, we take immense pride in our passionate and engaged fan base. Our matches, both in person and through live streams, attract a wide and **dedicated** audience. Here's a closer look at our remarkable fan community:

Live Match Attendance: On average, **150+** fans fill our stadium to cheer for FCY New York. This attendance demonstrates the vibrant soccer culture in our region and creates an electric atmosphere at our home games.

Live Youtube Streams: Our live stream broadcasts consistently draw a substantial online audience. On average, **1,000** fans per match tune in to watch remotely. We also had an average of **3.5k** viewers during our national rounds of the 2023 season. This extends our reach far beyond the stadium, connecting us with soccer enthusiasts across the nation and beyond.

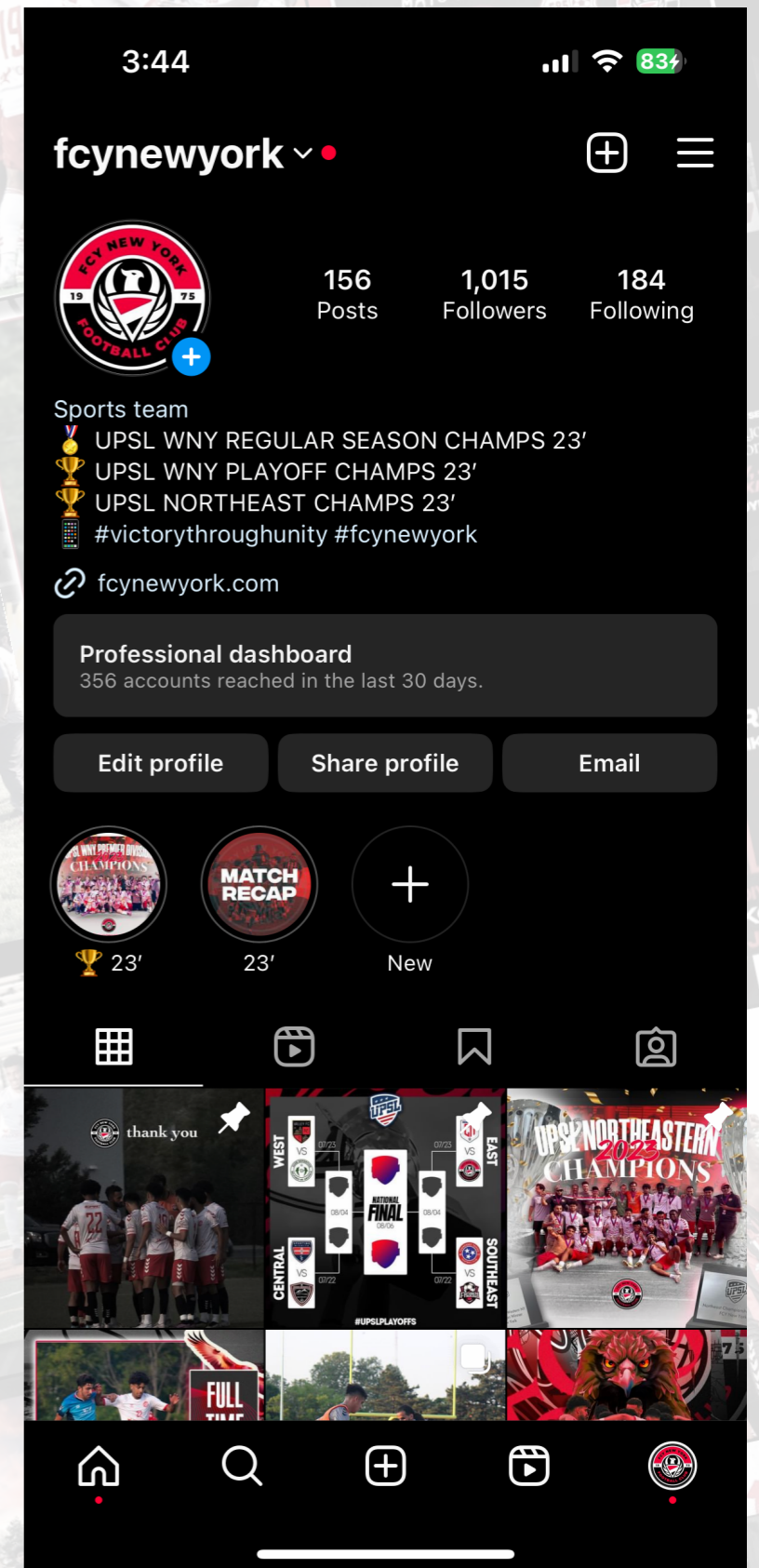


STREAM VIEWS AT THE UPSL NATIONAL STAGES

CONQUERING THE DIGITAL REALM

In just a brief 2-3 years since our inception as a brand new team, FCY New York has achieved remarkable growth, amassing over **1,000** dedicated followers on Instagram. This rapid ascent not only underscores our captivating content but also highlights the expanding reach of our **dynamic fanbase**. Our strong social media presence isn't solely about numbers; it's about the depth of engagement we foster. Our posts consistently receive a wealth of shares and page visits, a testament to the passion and loyalty of our supporters within the Western New York soccer community.

Behind our resounding success stands a dedicated social media team of **experts** who excel in promoting events, crafting engaging narratives, and creating content that not only resonates with our fans but also attracts the attention of potential sponsors. Our **commitment to excellence** in the digital realm reflects our broader mission to elevate FCY New York to new heights of success.



FUELING TRIUMPH: WHERE **SPONSORSHIP** FUNDS GO

Your sponsorship transcends being a mere financial investment; it serves as an undeniable driving force propelling FCY New York to the pinnacle of greatness. In this section, we extend our commitment to transparency and insight, unveiling how your invaluable financial support serves as the catalyst for our journey to success. It's not just about the destination; it's about the strategic journey your sponsorship dollars set in motion, fueling our growth and ensuring our victory.

Sponsorship Funding Uses:

Balls: Our commitment to excellence starts with ensuring we have access to the best training and match equipment.

Jerseys and Warmups: We provide our players with top-quality attire, instilling a sense of pride and professionalism.

Equipment: Investment in essential gear is paramount to maintaining peak performance and a competitive edge.

Coaching: Your sponsorship supports our coaching staff in nurturing players' skills and fostering their development.

Field Time: Securing training time and match venues is fundamental to our consistent performance.

Stadium Rentals: Your sponsorship guarantees our fans an exciting match day experience, enhancing their connection with the team.

Activities: We actively engage our fans and community through exciting events, creating a sense of belonging.

Community Events: Beyond the game, your sponsorship helps us make a positive impact on the community, fostering greater involvement and social responsibility.

OPTIONS FOR YOUR **BRAND**:

WHAT WE PROVIDE

At **FCY New York**, we offer a range of sponsorship opportunities designed to elevate your brand to new heights. Explore the possibilities with us and discover how you can be part of our journey to success.

Choose from a range of opportunities, including:

Company Logo on front of Game Jerseys :
\$8,000

Company Logo on the Upper Back of the Jersey (Above Jersey Number) :
\$4,000

Company Logo on the Lower Back of the Jersey (Below Jersey Number) :
\$3,500

Company Logo on Right Sleeve of Jersey :
\$1,000

Company Logo on front of Training Jersey :
\$1,000

Company Logo on back of the Training Jersey (2 spots available) : **\$500**

At FCY New York, we believe in flexibility and partnership. Our sponsorship prices are open to negotiation, allowing us to **tailor** packages to meet your unique budget and marketing objectives. Additionally, we operate on a first-come, first-serve basis. This means that, while we offer a variety of opportunities, those who secure their sponsorship commitments earliest and demonstrate their support can choose the packages that align best with their goals. Your commitment drives our success, and we look forward to working closely with you to create a mutually beneficial partnership.

VISUALS OF SPONSORS IN ACTION

FRONT OF GAME JERSEY



BACK OF GAME JERSEY

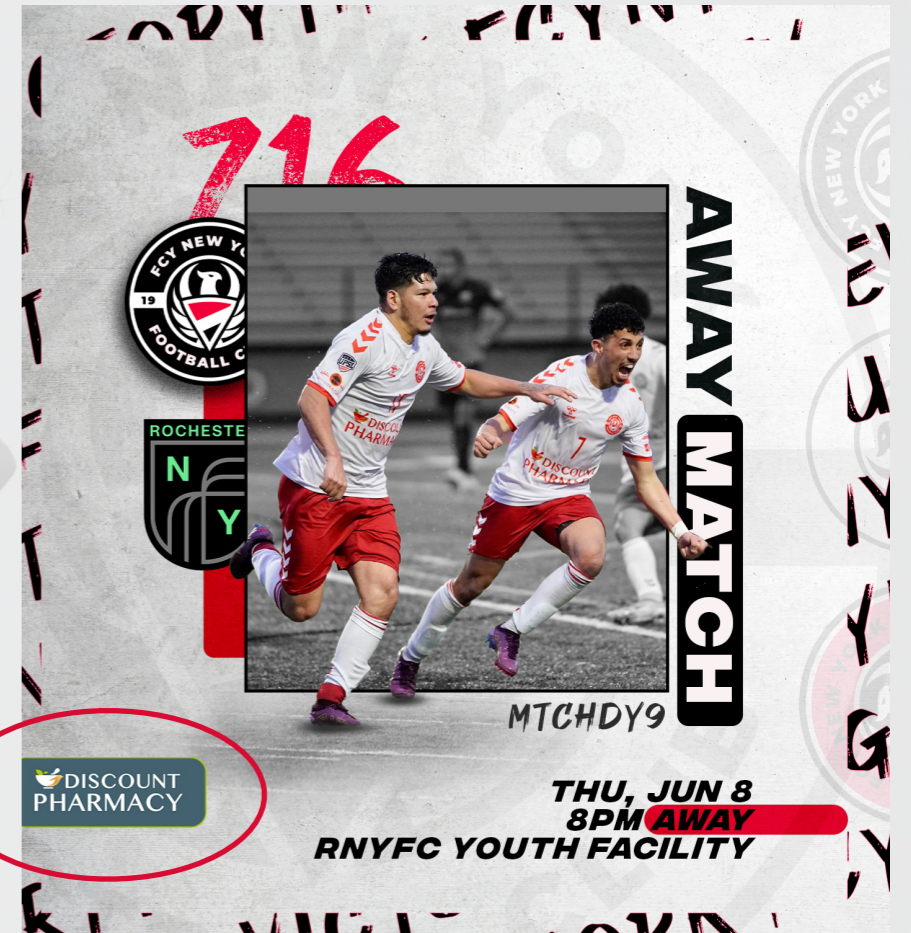


VISUALS CONT.

FRONT OF TRAINING JERSEY



IF YOU SPONSOR OUR CLUB IN ANY CAPACITY, WE'LL **ENSURE** YOUR BRAND GETS THE **RECOGNITION** IT DESERVES. THIS INCLUDES FEATURING YOUR COMPANY ON OUR **SOCIAL MEDIA** POSTS, GIVING LIVE STREAM MENTIONS, AND MAKING LIVE GAME DAY ANNOUNCEMENTS.



CHEERS TO **POTENTIAL** PARTNERSHIPS

We **appreciate** the time you've invested in reviewing our comprehensive sponsorship package. Your interest in FCY New York speaks volumes about your **commitment** to meaningful partnerships.

At FCY New York, we approach sponsorships with a shared vision of **achieving** tangible results. Your potential support not only strengthens our club but also amplifies your brand's reach and impact within our **community**.

Should you have any inquiries, require additional details, or wish to discuss potential sponsorship opportunities further, please don't hesitate to get in touch. Our **dedicated** team is ready

to provide any necessary information and explore how we can tailor a sponsorship package to align seamlessly with your objectives.

In this dynamic and evolving landscape, we recognize the value of **strong** partnerships built on clear objectives and mutual **benefits**. We believe that together, we can create a partnership that makes a significant impact both on and off the field.

Thank you again for considering FCY New York as a **potential** partner. We look forward to the possibility of working **together** to achieve our shared goals.

BEST REGARDS,

Fcyny Management



#victorythroughunity

CONTACT US

FCYNEWYORK@GMAIL.COM

NABEAL SAIF: (716) 725 5501

TAHA OMAR: (716) 846 5821

